



**2020 – 2021**

***53<sup>rd</sup> Annual General Meeting***

***Committee Reports***

## MISSION STATEMENT

*Skate Canada Manitoba supports quality skating programs that contribute to the growth of our sport and improve the development of all members throughout their skating journey for fun, fitness, and achievement.*

## VISION

*“A collective community that inspires Manitobans to ignite their passion for skating.”*

## VALUES

*Skating is at the heart of all that we do. We are passionate about making a difference in our sport. We do so by living our values every day.*

**COLLABORATION** As partners in the delivery of skating in Manitoba, we believe in working together to provide the best possible programs and services to our members.

**RESPECT** We treat each other with integrity and fairness and are committed to creating a safe and welcoming environment

**EXCELLENCE** We inspire, support and create the best possible environment to achieve individual and organizational excellence.

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## 2020-21 CONFIRMATION OF ACTIONS TAKEN BY THE BOARD OF DIRECTORS

### Wednesday May 6, 2020

- **MOTION:** THAT the Minutes of March 12, 2020 be approved (as amended).
- **MOTION:** THAT the Minutes of March 23, 2020 be approved (as amended).
- **MOTION:** THAT the Chairman be authorized to change the Agenda from that which was printed, if necessary and be approved (as amended).
- **MOTION:** To accept the 2019-2020 unaudited Financial Statement ending March 31, 2020 as presented.
- **MOTION:** To approve the 2020-21 SCMB Annual Operating Budget as presented
- **MOTION:** To recommend the appointment of Scarrow and Donald Chartered Accountants as Auditors for 2020-2021 for Skate Canada Manitoba.
- **MOTION:** To recommend the appointment of Levene, Tadman, Gutkin, Golub as Legal Council for 2020-2021 for Skate Canada Manitoba.
- **MOTION:** To recommend the acceptance of the Championship dates and sites for 2020-2021 to the Annual General Meeting delegates.

### Wednesday May 13, 2020

- **MOTION:** THAT the Chairman be authorized to change the Agenda from that which was printed, if necessary and approve the agenda (as amended).
- **MOTION:** To approve the signing authority for Skate Canada Manitoba to be any two of the following: Section Chairman, Executive Director, Vice-Chair (Finance Chair) or Past Chair.
- **MOTION:** THAT the Board of Directors give the authority to the Executive Committee of Skate Canada Manitoba to carry out the day to day business of Skate Canada Manitoba Inc.
- **MOTION:** To give the Executive Director the authorization to make Investments on behalf of Skate Canada Manitoba.
- **MOTION:** To give approval to the Executive Director to sign sanctions on behalf of the Skate Canada Manitoba Chairman.
- **MOTION:** THAT the following be approved as the Regional Directors for 2020-21
 

Central	Amanda Hildebrand, Morden FSC
Eastman	Kristjana Kosheluk, Hazelridge SC
Interlake	Lorraine Dewar, ESPSC
Norman	Angela Bakos – Shier, Thompson SC
North Westman	Rochelle Koscielny, Neepawa FSC
Parkland	Kristen McGinnis, Roblin SC
South Westman	Angie Henderson, Reston FSC
Winnipeg	Krista Jensen, Skate Winnipeg
- **MOTION:** THAT the following be approved as Alternate Regional Directors for 2020-21
 

Central	Pending
Eastman	Kristin Swain, Seine River SC
Interlake	Audra Nesbit-Hume Teulon SC

Norman	Vacant
North Westman	Megan Vandal, Rivers SC
Parkland	Pending
South Westman	Vacant
Winnipeg	Pending, should know in the fall

- **MOTION:** THAT the following be approved as the Regional Coaches Representatives & Alternate Section Coach Representative for 2020-21:

Central	Halie Scott
Eastman	Sybil Carello
Interlake	Erin Bay
North Westman	Cindy Mahoney
Parkland	Vacant
South Westman	Laurie Bertholet
Winnipeg	Vacant
Norman	Vacant

- **MOTION:** To suspend By-Law article 5.1F, the requirement that zone 1 and zone 2 must be represented.

#### **Saturday September 26, 2020**

- **MOTION:** THAT the Minutes of May 6, 2020 be approved (as amended) and circulated
- **MOTION:** THAT the Minutes of May 13, 2020 be approved (as amended) and circulated
- **MOTION:** THAT the Chairman be authorized to change the Agenda from that which was printed, if necessary, and THAT the Agenda be approved as printed and/or amended.
- **MOTION:** To approve the Financial Statements as presented.
- **MOTION:** THAT the Reports be approved (as amended) as presented.

#### **Tuesday March 30, 2021**

- **MOTION:** THAT the Minutes of September 26, 2020 be approved (as amended) and circulated
- **MOTION:** THAT the Chairman be authorized to change the Agenda from that which was printed, if necessary, and THAT the Agenda be approved as printed and/or amended.
- **MOTION:** To approve the Financial Statements as presented.
- **MOTION:** To approve the 2021-22 SCMB Operational Budget as presented (amended).
- **MOTION:** THAT the Reports be approved (as amended) as presented.
- **MOTION:** To recommend the acceptance of the Championship dates and sites for 2021-2022 to the Annual General Meeting delegates.

## EXECUTIVE DIRECTOR'S REPORT

Submitted by Shauna Marling

April 2021 – what a year it has been!!

COVID-19 – Just over 13 months ago -COVID-19 was a word that very few people had heard, never mind, how it would affect all of us. It continues to challenge us on how we operated on a daily basis in all aspects of our lives. I hope that you and your family and friends have remained healthy throughout these challenging times. To those that have lost loved ones during COVID, my heartfelt sympathies to you and your families. I encourage you to all remain vigilant and follow the Governments Public Health Orders so we can once again lower the Pandemic Response Levels throughout the Province.

Skate Canada Manitoba, like all our stakeholders has had to pivot on a moment's notice throughout the pandemic, and we anticipate that we will have to continue to be able to quickly adapt through 2021. Our COVID response team has spent hundreds of hours in meetings and reviewing information with Skate Canada, Sport Manitoba, listening to daily media conferences and at least weekly response team meetings, to ensure that we are able to create and share how it all relates to our membership. We have held Town Halls, had phone/zoom conversations with our clubs, coaches, and other stakeholders, as well as responded to many email questions as best we can and as timely as we can. When the Province starts to relax some of the Public Health Order restrictions, we will continue to be diligent in gathering and disseminating information as best that we can.

The skating season had many starts and stops throughout with many disappointments to all our clubs, club boards, officials, coaches and especially all our skaters. While we all understand the necessity for the restrictions it does not take away the disappointment on not being able to participate in something that you love to do. I would like to say a big THANK YOU to all our Clubs and Coaches for excelling throughout this crazy year and adapting with all the changes that needed to happen for you to have skating at your clubs/schools!! Thank you to the parents and skaters for following the new protocols and coming to the rink.

Before we turn the page on this season, we need to be able to celebrate all successes that we have had. We have been able to host some virtual sessions for:

- STARSkaters
- Coaches
- Boys
- High Performance/Development team

Thank you to our committees for creating these opportunities for our stakeholders.

I applaud all our clubs/schools in their creativity in keeping their members engaged throughout the season whether it was on the ice or in a virtual environment. Who knew skating at an ODR (outdoor rinks), would become the norm and thank goodness mother nature cooperated (except for 10 days or so).

We know that the 2021-22 skating season will be far from normal and we will be continuing to reach out to our various stakeholder groups, to work together, to share our best practices and new ideas on how we can assist in the messaging of where and how to embrace the joy of skating in Manitoba through participation at Skate Canada clubs/schools.

Skate Canada Manitoba has been able to access several Federal and Provincial COVID 19 Financial relief support initiatives. I would like to share with you some information regarding these financial supports. We are very grateful for each of the initiatives that we have been able to secure which has provided us a total of \$117,765 to date. A couple of the Federal programs will continue for at least a few months into 2021. These funds have assisted Skate Canada Manitoba to continue our business operations for this unprecedented year. Some of the funds we have received are restricted to specific approved expenditures and other funds received are unrestricted. Skate Canada Manitoba will be required to submit documentation to verify the spending of the restricted amounts.

<b>Initiative Name</b>	<b>Amount Received</b>	<b>beneficiary</b>
Federal Sport Emergency Fund (FSEF) Phase I & II Phase II Phase III	\$7,500 \$28,500 \$17,500	SCMB Operations SCMB Clubs/schools SCMB Coaches/Clubs/Schools
Canadian Emergency Wage Subsidy (CEWS) Note: more funds to be received	\$61,607	SCMB operations,
Canadian Emergency Rent Subsidy (CERS) Note: more funds to be received	\$2,019	SCMB Operations
Manitoba Bridge Grant	\$15,000	SCMB operations

I would like to thank Sport Manitoba for their assistance and support in overseeing many of the federal financial support programs.

SCMB has been distributing funds to both our clubs/schools and coaches in good standing, through the FSEF initiative. We at Skate Canada Manitoba know that our stakeholders faced many financial challenges this year and hope that this support, while small still is seen as positive.

Skate Canada also provided our clubs/schools with an opportunity to request membership refunds, if programming was not able to happen or barely was able to happen, each request was reviewed on a case-by-case basis to determine eligibility. At the end of March 2021, over 1,000 memberships were refunded.

While COVID and COVID related challenges have honestly taken a lot of time, energy and focus for the Section Office staff, we also have been doing our best to maintain and continue with the business of skating (admittedly always looking through a COVID lens). We continue to work hard to assist all our stakeholder groups as best we can in the development, planning, and execution of the Sections Strategic Plans.

As we put this chapter aside and turn the page on a new skating season, we are cautiously optimistic in our plans moving forward. We are working with many stakeholders in developing programming that can be offered in various environments and platforms. We know that we will have some challenges as we continue to move forward, but we feel that we are in a better position to adapt and pivot when necessary.

I would like to extend my respect and gratitude to both Rosalyn Bauer, Cadfan Edwards and Lois Kreutzer for all their hard work and support throughout this challenging year!!

To our Board of Directors and all our Committee's – THANK YOU to all of you for all the time, energy, and committee you give our Organization and stakeholders. I applaud all your efforts throughout the year, especially this year with all the added COVID-19 challenges that came your way – WELL DONE!

I would like to recognize our skaters and coaches at all levels – who all found a way to rise above the challenges and do the best they could under these unprecedented times. To those that stepped away from our sport this year, we wish you the best in your future endeavors and hope to see you back one day in the future.

### **SKATER RESULTS**

Skate Canada Manitoba was able to hold a virtual meaningful performance opportunity for our Junior and Senior skaters in November to select 2 skaters per category to attend Skate Canada Challenge. Our skaters were able to record their performances and submit them to be judged remotely, with the event being judged "live". Thank you to all of those involved who assisted in having this opportunity.

The Skaters who represented Manitoba at the 2021 Skate Canada Challenge Virtual event were.

Senior Women – Danae Russell – Century Skating Club  
 Junior Man – Yohnatan Elizarov – Skate Winnipeg  
 Junior Women – Chanel Cabak – Portage Skating Club  
 Junior Women – Emma King – Skate Winnipeg

They all competed under very challenging circumstances to say the least. We are extremely proud of each of them, you represented our Section with great class and dignity.

### **MANITOBA COMPETITION HOSTS**

We would like to thank our 2020-21 Section Competition Host Committees. Although we were not in a position to hold our planned events this past season, we want to thank each and every host committee and all of their volunteers for all of the time and energy that they committed to hosting these events! Each host committee was understanding and gracious when they received the phone call to advise that their event wasn't going to be able to run, for that we truly appreciate you.

So thank you to;

Skate Virden:	2021 Skate Canada Manitoba Sectional Championships
Stonewall SC:	2021 Skate Canada Manitoba Synchronized Skating Championships
Hazelridge SC	2021 Skate Canada Manitoba Open FreeSkate & STARSkate Championships
Roblin SC	2021 Skate Canada Manitoba Crocus Invitational Synchronized Skating Competition
Killarney SC	2021 West STARSkate Regional Competition
The Pas SC	2021 Norman STARSkate Regional Competition
Winnipeg	2021 East STARSkate Regional Competition



Thank you once again and we look forward to working with you in the future.

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**FINANCE/GRANTS**

- Sport Manitoba funding for the 2020-2021 Fiscal year is \$165,000 (some will be deferred to 2021-22)
- Our Sport Manitoba funding for the 2021-22 Fiscal year will not be finalized until June 2021.
- Sport Manitoba Coaching Department also provides grants based upon availability
- Skate Canada provides us with grants from member registrations (skaters, coaches, officials and executive members), and test fees. The value of this year's grant is \$51,098

Note: additional COVID-19 related financial support as reported earlier in this report

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**SKATE CANADA MANITOBA SECTION SPONSORS**

I would like to thank our Section partner for their continued support of skating in Manitoba. Without this support, Skate Canada Manitoba would not be able to provide the programming and services to the same level and capacity that we do on an annual basis. We ask that you support our Partner whenever you can and mention that you are a member of Skate Canada Manitoba and thank them for their continued support!



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I encourage you to read through all the reports within the report book to gain a better understanding on our past season from each of our committee's and all the work that they have been able to achieve.

So, as we continue this adventure into the new look world, lets hit the reset button and finish off the skating year with hope and positivity, and let us embrace change and continue to grow skating in Manitoba.

Stay safe & healthy

## TECHNICAL DIRECTOR'S REPORT

Submitted by Cadfan Edwards

Typically, this is the part of the year where we can go over the success of competitions and review the results of programming and placements throughout the year. With COVID playing such a disruptive role in the season it is important to reflect on what we have learnt, what we have lost, and how we can navigate the coming season with all the changes in affect.

Firstly, it is important to commend the Junior and Senior Athletes who despite all the challenges managed to successfully complete videos to take part virtually in both our Provincial Qualifier, as well as the Challenge Qualifier. Our results were consistent with past years which given the challenges our skaters faced I see as a triumph.

I also think it is important to recognize the dedication of all skaters throughout this trying season. The skaters, clubs and coach's ingenuity and commitment over the last season has truly been something special to watch. The ability to pass on the love and dedication for the sport without physically being able to set foot on the ice has been special to see. Our Development and High-Performance Teams have been in full attendance through our Virtual Series Programming. Our Star skaters and boys have also come out in great numbers to the virtual sessions held by those committees.

### **What We Have Learnt:**

#### 1) The COVID Reality

The bottom line we must come to grips with is that we are not out of the woods yet. If we wish to continue to be involved and engaged with our skating community, we must continue to develop virtual avenues as part of our ongoing programming.

With a fraction of the cost typically associated with in-person programs we have pooled together and amazing collection of minds to work with our skaters and coaches. We have also taken steps to ensure that virtual competitions remain as a viable option for our skaters. That is not to say that this should substitute in-person learning, or in-person events.

Moving forward – Each committee should look at the cost-benefit analysis of integrating virtual platforms into their programming in some capacity. There is value in in-person programming, but there is also an immense value in low-cost virtual options. We must also be prepared to foster environments where virtual events are possible. This will be true for both local, and qualifying events.

#### 2) Skate Canada Direction:

Skate Canada is in the final stages before the release of the new LTD. This will have massive impacts on how Skate Canada Manitoba prioritizes competition schedules, Team Programming, and funding moving forward. The new LTD is a bold and progressive outline that continues to draw a distinction between competitive skating, and STAR skating. It will be more important than ever for Skate Canada Manitoba to build viability in STAR Programming offerings and events.

Skate Canada has also seen some of the benefits that emerged from Virtual Platforms. This is reflected in some of their proposed competition schedules that they are currently finalizing. What does this mean for us? Primarily we will see a change in the periodization of Juvenile – Novice events. This will affect the way we look at our competition structure. This also means that there is a possibility of virtual Challenge Events. This means less of our skaters, and coaches experiencing competition outside our borders.

### **What We Have Lost:**

We have lost two things in the past season that will require focus and ingenuity to over-come. Time, and members.

There is almost a full season of CanSkaters that did not sign up for their first year of skating, transitional CanSkaters pulled into their first years of STAR. From the bottom up these affects will be long lasting and noticed for years to come. From lack of coaches registering and continuing their NCCP journey, to our most seasoned competitors hanging up their skates due to lack of opportunities, it has been a difficult year.

Growing the membership is the top of the list of Skate Canada Manitoba's strategic directives. It has never been a more important point to focus on than now. I do not believe we have the answers today, but each committee can focus in their own way on how to draw skaters back in. It has been a telling year where we have begun to learn the reasons why skaters love and stay in this sport.

### **Navigating the Coming Season**

The real question is what we can do now. How do we begin to rebuild when the reality of COVID still has not passed us by.

- a) Committee's – Each committee should have focused efforts around retention and growth in their perspective fields. By altering some of their programming to virtual avenues we will keep engagement and learning high, while being able to refocus efforts and dollars on retention.
- b) Skate Canada Progressions – The Athlete Development Committee will see some restructuring to support the new LTD model. The Team structure will also see some major changes in the way the structure flows. This will see some inclusion of STAR skaters into the stream, while simultaneously upgrading our requirements for High Performance Team Members. The focus here will be ground up funding, and retention and growth of our base.
- c) Competition Structure – The ability to hold virtual events will be more important than ever. Our reality may be that if virtual is not possible, skaters will have nothing to work towards. It is important to the skaters yearly training that they have events they can work towards with some semblance of possibility.
- d) STAR 6-Gold Viability – It is vital that from the Athlete Development group, to clubs, coaches, and the Events portfolio that viability in the 6-Gold program is built now. Things are moving in such a way that this is where many of our skaters will fall.

## EVENTS & ADMINISTRATIVE COORDINATOR'S REPORT

Submitted by Rosalyn Bauer

This past season has been quite the journey for all of us. I want to thank everyone for your patience all year as we navigated the unknowns. The many stories you have shared of challenges and perseverance have been both inspirational and helped us in planning for next steps. We look forward to working with all of you this upcoming season on our 'Road to Recovery'.

### COVID

- The pandemic dominated much of the first half of our season with constant research and revisions to be prepared and to stay on top of constant changes. From conference calls with Skate Canada to watching the Public Health broadcasts, we tried our best to be well informed and up to date.
- Several Town Halls were held to keep our stakeholders up to date on our protocols and to answer the many questions that were out there.
- Many documents were created over the past year to assist clubs/schools with implementing the government approved Return to Play document, and we updated them as necessary. A Q & A document was created to house your questions for quick reference as well. Many documents were prepared that never came into play this season (Return to Competition documents), and we will continue to work on them to ensure that we are ready should they be needed.

### Website & eNews

- Added a COVID section on our [website](#) where all COVID related materials are housed for easy access
- Consolidated some tabs to try to ease navigation
- eNews shares a wide variety of topics for different stakeholder groups weekly. We receive reports on opens and click rates for each one that we send out. This past year saw an increase in our open rate to an average of 42%. We currently have just over 550 people subscribed to the eNews which includes officials, coaches, SCMB Board of Directors, Club Presidents, Secretary & Assessment Chairs, as well as persons who previously held those positions. We strongly encourage you to share our eNews with the members of your Clubs/Schools or direct them to our website where we house a few months of back issues.
- If you see outdated information on our website, or know of information we should share on our website, social media or in our eNews please email [skate.admin@sportmanitoba.ca](mailto:skate.admin@sportmanitoba.ca)

### Competitions

- We have begun reviewing and planning for next season. We eagerly await the new Long Term Development (LTD) model to begin preparing for the future.

- Revisions to the Local Organizing Committee guides and tool kits are ongoing based on feedback received.
- While competitions did not occur this past season much was done to be ready for them (such as registrations through Uplifter, Return to Competition documents, etc...). We will continue to work hard to be prepared for the many scenarios that may impact our section.

### **Seminars & Clinics**

- NCCP clinics were cancelled in May 2020 and December 2020 due to Public Health restrictions. We were able to host one Club Coach clinic in September 2020 in Morris with twelve (12) people attending! The September Regional coaching course had to be cancelled due to the course being updated at the time.
- NCCP courses have been booked for May and September 2021 with registration live.
- In response to the challenges of the pandemic and health orders that require isolation, we introduced allowing course fees to transfer to the next available course. This allows flexibility should a person find themselves needing to isolate or feeling unwell.
- Several committees hosted virtual seminars and from the learning experiences of those committees Virtual and In Person Event Guidelines were created. These documents, based on their feedback and ideas, were compiled to help committees with consistency and help them navigate & plan their events.

### **Clubs & Schools**

- In collaboration with the Regional Directors committee, Club/School support resources were created. Five (5) new documents are available on our [website](#) with more planned for the future including starting a Skate to Standard Synchro team (what you need to get started) and program budget templates.
- In November & December the office reached out to all fifty-nine (59) clubs and schools in our section with the intention to connect, listen and learn about how they were doing during the lockdown, how the season was progressing prior to the red zone restrictions and what we, Skate Canada Manitoba, could do for them to help them continue to be successful. This valuable information has helped spur many discussions that will help our section in its Road to Recovery.
- Each year we request reports from Clubs and Schools in September and March. The March report is extremely important and has been compiled into its own Club Report. This report details participant program numbers, challenges, successes and so much more. We continue to work to ask important question that our Board and committees need when planning initiatives and to reach the goals set out in our Strategic Plan. This data is so very important and we thank those who engaged with us and took the time to complete and submit reports.
- Our membership directory was also updated and reformatted this season. Distribution was completed late in 2020 and was only available electronically

## MEMBERSHIP REPORT

Submitted by Shauna Marling

Thank you to all Club/School Boards and Administrators for all of the work that you have done this past season throughout the COVID-19 Pandemic. We at Skate Canada Manitoba know how unpredictable this year has been, and a challenge to determine if and when you could open your doors to allow skaters to skate. We applaud you all for doing your best and doing what you all felt was in your best interests.

This year we had 49 of our 59 Clubs/Schools operate in some capacity this year. Please refer to the 2021 Skate Canada Manitoba Annual Club Report book located on our [website](#) to review the self reported activities, programs and membership for each active club/school in the Section.

Additionally Skate Canada Manitoba connected with each club/school in the winter of 2020-21 and a summary of this club/school check in is also available to view in a PowerPoint presentation which is available on our [website](#).

Skate Canada Manitoba Board thanks all of our clubs/schools for their patience, understanding and willingness to adapt through this unprecedented time. We look forward to working with all of our clubs/schools as we continue down the road of recovery from COVID 19.

We encourage you to continue to reach out to the Section Staff if you have any questions, comments or concerns.

## COACHES COMMITTEE REPORT

Submitted by Sarah Murkin-Debeuckelaere

### **List of Committee Members**

Include: Sarah Murkin-Debeuckelaere, SCR/Chairman

Halie Scott, Central

Erin Bay, Interlake

Sybil Carello, Eastman

Cindy Mahoney, North Westman

Laurie Bertholet, South Westman

Vacant – Norman

Vacant – Winnipeg

Vacant - Parkland

Technical Consultant: Cadfan Edwards

Vice Chair: Amber Lotz

Committee meetings held

- List dates – no meetings held, upcoming meeting
- Minutes were submitted to Section Office for distribution

Update on current approved budget items

- Coaching Seminar Series
- Provide update as to the status of each program
  - i. January 27, February 24, March 10, March
  - ii. 8pm
  - iii. Via zoom
  - iv. 17 participants registered, 17 attended January 27, 12 attended February 24
  - v. Jan 24 – Shari Hebert, Feb 24-Jessica Watson and KAREN Ballinger, March 10- Raquel Staniuk, March 24-Megan Foster
  - vi. \$300
- program as planned
- post event notes on program – first 2 have been well received. Virtual seminars will most likely continue in some form.

Update on SCMB – Strategic Direction(s) that are within your Committee/portfolio

- Growth and retention of coaches

Collaborations: Working with STAR/CanSkate/CanPowerSkate committee

## EVENTS MANAGEMENT COMMITTEE REPORT

Submitted by Clarise Boychuk

### **Committee Members:**

Chair: Clarise Boychuk

Kristjana Kosheluk

Donna Yee

Vicky Dryden

Carolyn Cameron

Pam Parker

Linda Little

Shelley Meakin

Allison Ward

Section Staff: Rosalyn Bauer

### **Committee Meetings:**

- June 23, 2020; September 1, 2020; February 1, 2021; March 14, 2021
- All meetings were held using Skype
- Minutes were submitted to Section Office for distribution

### **Summary of Committee's Actions throughout 2020-2021:**

- Administration: meetings held by teleconference, communication via email and phone
- LOC Communication: completed mostly by office staff via email, phone and individual meetings/contact
- Terms of Reference: reviewed and circulated
- LOC Guidelines: reviewed and revised
- Competition Fee Review: Fees reviewed for all section managed and regional event
- Return to Competition: provided recommendations for protocols to board executive

### **SCMB Managed Competitions 2020-2021:**

- All regional and section managed events were cancelled for the 2020-2021 season due to Covid-19 public health orders.

### **Annual Event Selection Process completed:**

- Events will be announced at the May 2021 SCMB AGM
- STARSkate Championships will remain combined with SCMB Open again this upcoming 2021-22 season, with a review after 2022.
- Events at Regionals: EMC recommended CanSkate, Synchro-assess to standard, and Star 1-Gold to be offered in all regions, outcome still to be confirmed at time of writing report.
- Event Fees: EMC recommended all competition fees to remain the same for the 2021-2022 season and reviewed for 2022-2023 season, outcome still to be confirmed.

### **SCMB – Strategic Direction that are within EMC portfolio:**



- **Meaningful Competitions:** Discussions delayed on realigning competitions as updated LTD has not been released by Skate Canada. Once LTD released a working group will be assembled.

#### **Ongoing Committee Initiatives and Suggestions for the Future:**

- Event review and restructuring
- Evaluate number of registrants and participation in events
- Review and discuss with all stakeholders around event restructuring in the future with LTD models and goals of athlete engagement and retention in mind.

Thank you to each Events Management Committee members who contributed their time and expertise to help guide and support Skate Canada Manitoba Events through the past season. Your volunteer time and commitment to skating in Manitoba is deeply valued and appreciated!

## MARKETING & COMMUNICATIONS REPORT

Submitted by Lori Kemp

#### **List of Committee Members**

Lori Kemp- Chair

Shauna Marling- Staff

Brenda Sokolowski- Director

Alison Ward- VC

Committee meetings held

- October 8, 2020
- November 26, 2020
- February 25, 2021
- March 31, 2021

Update on SCMB – Strategic Direction(s) that are within your Committee/portfolio

1. List what your Strategic Direction is and the tasks to be completed
  - a. Our committee objective is to help grow and retain the membership for Skate Canada Manitoba.
  - b. We have established a plan to set up marketing for CanSkate (and CanPowerSkate where applicable). The marketing plan includes some social media advertising on Facebook and Instagram, posters printed and mailed to all clubs in the province and marketing with digital media. The marketing campaign will be targeted for the last two weeks of August and the first two weeks of September 2021.
2. Status Report/Other Programs and Initiatives
  - a. We have set up and are maintaining social media (Instagram, Facebook and twitter). We have been featuring profiles on skaters who attended Challenge, skaters who are on the high performance team, and officials. We have also requested information on coaches for profiles as well. The plan is to feature volunteers next. Social media is essentially free marketing, it is important that we maintain it and keep it current.

We continue to sell Skate Canada Manitoba clothing through Entripy. Skate Canada Manitoba gets paid a small percentage of items sold.

We plan to look for additional sponsors in the fall of 2021 when businesses are open and thriving more than they are now. This will be dependent on the current status of the pandemic.

There is an initiative planned to participate in pink and orange shirt day through Skate Canada Manitoba for the 2021-2022 season. It is thought this will be good for a sense of community. The clubs can also send in photos that we can post on our social media.

Implementing the marketing plan for CanSkate (and CanPowerSkate where applicable) will be the priority for spring and summer of 2021.

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## AUDIO REPORT

Submitted by Stan Yee

### **Committee Members**

Stan Yee – Chair

Brenda Sokoloski – Elected Director

Allison Ward - Vice Chair

Shauna Marling – Section Staff

Bruce McCausland (Boissevain)

Due to Covid-19 no competitions were held in 2020. Cancelled competitions include Synchro Championships, Manitoba Open/StarSkate Championships, Crocus, Stony Mountain, Grassroots Bursary, Summer Skate, Simulations, Sectionals and SuperSkate.

I was invited to attend the following National and International events which also were cancelled – Worlds, Skate Canada Internationals, Canadian Tire-Skate Canada Nationals and Challenge.

Currently working on the 2021-22 Audio budget and waiting on National and International event schedule and who will be attending.

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## JUDGES, EVALUATORS, TECHNICAL PANEL (JET) COMMITTEE

Submitted by Amber Lotz

### **List of Committee Members**

Chair: Amber Lotz (Hazleridge)

Vice Chair Board: Allison Ward (Century)

Director and Training: Brenda Sokoloski (Brandon)

Assessment Coordinator: Diane Harder (Brandon)

Technical: Cadfan Edwards

Training: Karren Antymniuk (Winnipeg)  
Synchro: Shelley Meakin  
Advisor/Board Chair: Diane Brine (Hazelridge)

1. Meetings held were Aug 22, 2020 and Jan 19<sup>th</sup>, 2021.
2. Budget items were put on hold due to the pandemic. They are planned to resume in the next fiscal year.
3. The JET committee is focused on aligning our budget items for the next fiscal year with the new Strat Plan. We will have great focus on the grow the membership portion through working to increase the number of Judges, Assessors, and Technical officials in Manitoba. We will also put attention to the Performance Pathway through increasing the technical knowledge and soft skills of our existing Judges, Assessors, and Technical officials in Manitoba.
4. Upcoming activities for JET will be outlined in our budget proposal

## DATA SPECIALISTS COMMITTEE

Submitted by Donna Yee

Vice-Chair: Allison Ward  
Director: Brenda Sokoloski (Skate Brandon)  
Chair: Donna Yee (Skate Stony Mountain)  
Members:  
Don Brown (East St Paul SC)  
Monique Laskovic (Skate Winnipeg)  
Debbie Haney (Selkirk SC)  
Barb Nickel (Skate Winnipeg)

Committee meetings held via Zoom during 2020-2021

- Scheduling of competition assignments
- Budget meeting

With the close of this season and the start of preparation for 2021-2022, we are planning of being prepared for whatever comes our way. We understand that nothing replaces an in-person competition, however with the added options to hold a competition remotely, will bring a new opportunity for skaters in Manitoba.

Every fall we hold a Data clinic to go over changes that are brought forward from Skate Canada and to strengthen our knowledge and skills used in the Data process. This year, with Manitoba still in a Code Red area, in person gatherings might be a little difficult so the Data team is planning on holding our Data Clinic via Zoom. We are also looking at offering some training via Zoom. This is still in the works.

I would like to thank the Data Committee on their help they have given to our sport, and I look forward in working with many of you in the up-and-coming year.

Please stay safe!

## ASSESSMENT DAY COORDINATOR REPORT

Submitted by Diane Harder

The Protocol for Assessment Days has been sent out to all Judges Bureau Reps and Assessment Chairs. An email was sent to all JBR's requesting that they forward their requests for Assessment Days to Skate Canada Manitoba Section Office for the approval for any dates ending December 31<sup>st</sup>. To date I have approval for 3 Assessment days depending on Provincial Health protocol. There has been no activity since early in March 2020. I have notified all JBR's that they should download the Assessment Coordinators Resource Guide which is located on the Skate Canada website under members only site.

April 5,2021

There were 2 Assessment days held in October 2020, the rest were cancelled. At this time 2 test days have been requested and approved for April 2021 dependent on Provincial Protocols. There have been no further requests submitted to the Section at this time.

## ATHLETE DEVELOPMENT COMMITTEE REPORT

Submitted by Jacqueline Enns

### **List of Committee Members**

Dana McKee Skate Winnipeg/Winnipeg  
 Kevin Dawe Skate Winnipeg/Winnipeg  
 Leigh Nesbitt Stonewall SC/Interlake  
 Megan Maxwell

Committee meetings held

- June and November
- Minutes were submitted to Section Office for distribution

Update on current approved budget items

- There was no approved program/budgets for Athlete Develop it is all under the sub committees
- Provide update as to the status of each program—STAR, Competitive, Synchro and Games will have all this information in their reports
- Program as planned or was it revised—we worked out small items on virtual as this was all in for running programing with the kids.
- post event notes on program – will continue as ran, will continue with changes, will not run (why)—this was all sent into the office.
- any other relevant information

STAR was the most active with programs—you will see what this group has done and it is just amazing. I am so proud of this committee. Competitive, Games committee chairs would be invited to STAR meetings and STAR chair would be invited to Competitive Meetings there was a lot of cross pollination between the groups. It was great.

Update on SCMB – Strategic Direction(s) that are within your Committee/portfolio

- List what your Strategic Direction grow to maintain the membership—our programing for the skaters is how we are going to grow and maintain the membership—Skating for Life.
- Provide a complete status report—subcommittee reports

Provide information on all up-coming programs and initiatives for your committee

- There is a cross pollination of committee members from STAR and Competitive.

List any questions or concerns

- Burn out of some committee members. We are making people share the load of work.

List any collaborations with other committees—see subcommittee reports

## COMPETITIVE COMMITTEE REPORT

Submitted by Dana McKee

### **List of Committee Members**

Jacqueline Enns – Athlete Development Chair Skate Canada Manitoba

Cadfan Edwards – Technical Director Skate Canada Manitoba

Dana McKee- Competitive Committee Chair- Winnipeg

Kevin Dawe – Manitoba Games Chair – Winnipeg

Kelli Bell – Secretary- Winnipeg

Tammy McKay – Coach Consultant – West

Pam Parker – Coach Consultant - South

Committee meetings held

- Thursday August 20<sup>th</sup> 2020, October 27<sup>th</sup> 2020, November 24<sup>th</sup> 2020, December 14<sup>th</sup> 2020, January, February 8<sup>th</sup>, March 23<sup>rd</sup> 2021.
- Minutes were submitted to Section Office for distribution

Update on current approved budget items

- HP/Development Team Webinars/Training Session
  - i. Survey sent to team members to gain information on needs, times available for online sessions
  - ii. Results received and Shared, next steps planning and scheduling sessions
  - iii. Format/Location: Zoom
  - iv. Clinicians – TBD – ideas to be submitted to TD
  - v. budget amounts – Dependent on Clinician fees or honorariums
  - vi. An extension of sessions offered in Spring – In place of HP Seminar at this time
  - vii. Virtual Seminar Series continues with session lead by Keegan Murphy, Meagan Duhamel, Bruno Marcotte, Jean Paul Richard/ Andrew Buchanan
  - viii. Two Seminar sessions remaining in series, March 3<sup>rd</sup> and 27<sup>th</sup>
  - ix. Results received and Shared, next steps planning and scheduling sessions

- x. Format/Location: Zoom
- xi. All participants have been sent surveys following each session
- xii. Final Virtual series sessions held on March 27<sup>th</sup> for Development and HP team.  
Session on Skating Line – Yebin Monk, Acting and Character Development –  
Kristi Hughes, Accordance and Performance – Joey Arrigo
- xiii. budget amounts

Facilitator	Amount
Karen Howard	\$150
Nam Nguyen	\$250
Mirai Nagasu	\$250
Keegan Murphy	
Bruno Marcotte	\$181
Meagan Duhamel	\$113
Creative Athletic Performance Jean Paul Richard/Andrew Buchanan	\$250
Yebin Monk	
Kristi Hughes	
Joey Arrigo	
TOTAL	\$1,194

Update on SCMB – Strategic Direction(s) that are within your Committee/portfolio

- Review of Terms of Reference with the new committee structure to be done – have been asked to place hold of completion of this document
- Beginning discussion on new Skate Canada ADM and LTD which will impact the way in which our Team is structured and the possibility of moving toward developing more opportunity for STAR 6-Gold skaters and many of our current competitive athletes with transition to this stream.

Provide information on all up-coming programs and initiatives for your committee

- Budget Document has been submitted for 2021-2022

Programs and Initiatives included:

- Virtual Seminar Series High Performance and Development Team
- Out of Province Competition Subsidies
- Junior Development Seminar
- Simulations – Development and High Performance Team
- High Performance Coach Fund
- STAR 6-Gold Seminar
- STAR 6-Gold Virtual Seminar Series
- Virtual Competition Event
- High Performance and Development Seminar/Team Building Day

#### Team Structure Review and Revisions

- Technical Director and sub- committee meeting April 13, 2021
- Proposal to be submitted to full committee for review
- Following review new structure to be released

## CANSKATE/STARSKATE/CANPOWERSKATE COMMITTEE REPORT

Submitted by Leigh Nesbitt

### **List of Committee Members**

Chair: Leigh Nesbitt (Interlake)

Teddi Garvey (North Westman)

Andrea Wolgemuth (Eastman)

Kelly Walker (North Westman)

Sharlene McGregor (South Westman)

Mattina Lisi (Winnipeg)

First of all, I would like to thank the executive, and Rosalyn at the section office for your direction. We felt confident in reaching out to everyone for guidance whenever we had questions because you showed your willingness to mentor us. I would also like to thank all of my committee members for volunteering many hours in order to develop programs for our skaters. Finally, I also want to acknowledge our two committee members who joined the team partway through the season, and stepped seamlessly into their roles on the committee. I know our successes are due to the teamwork everyone showed throughout this unique season. Thank you!

#### Committee meetings held

- September 2, September 10, October 7, November 12, November 20, December 16, January 6, February 3, February 7 (small group meeting re: CanPowerSkate), February 22, March 3, April 7.
- Minutes were submitted to Section Office for distribution

Update on current approved budget items (please see below)

Update on SCMB – Strategic Direction(s) that are within your Committee/portfolio

- We focused on STAR retention, and growth in the CanPowerSkate program, as well as retention for our male skaters.

Initiatives: Saturday STAR Seminar Series, Performance Day, Male Skater Initiative.

List any questions or concerns: Our only concern is that the umbrella for this committee covers CanSkate, CanPowerSkate, and STAR Skate. It has, at times, felt overwhelming for the committee to try to devote resources to each program while meeting once a month and with a small number of committee members. We actively worked to solve this problem by recruiting new committee members, and have been successful in reaching out to two individuals with a third pending. Next season we plan to

delegate two committee members to each program so that they can be responsible for ensuring fair representation for their one program. The committee as a whole will discuss and vote on initiatives.

We studied pursuing a CanPowerSkate initiative however from all the feedback we gathered the first thing we need to address is getting coaches trained. We are in communication with Cadfan Edwards who will let us know when clinicians are able to travel interprovincially so we can restart our planning.

Please list collaborations: This season collaborated with the Marketing Committee, the Regional Director's Chair, and the High Performance Team, as well as the Section Coaches Rep. We are excited to continue communicating with other committees so we can provide the very best programming initiatives, with the least amount of overlap.

### **CanSkate/CanPowerSkate/STAR Skate Committee Initiatives for the 2020-2021 Season**

#### **Performance Day Initiative:**

We are 90% finished the "technical package". Since we were in code red and weren't able to be on the ice we put the package on the back burner to focus on the STAR Seminar Series. We did revisit the package and made a few small changes but we have to complete the final version.

#### **STAR Seminar Series:**

So far we have offered 4/5 segments of the series:

December 19: Dana McKee – Season Planning and Goal Setting  
 January 16: Kevin Dawe – Jump Technique  
 February 13: Kaleigh Hole – Zumba  
 March 20: Alex Lesiuk – Strength Training

We have yet to host 1/5 segment:

April 17: Andy Buchanan & Robyn Johnstone – Skate for Life

The series has been well received by skaters and coaches alike. We have made modifications along the way as we learned more about the Zoom technology. Rosalyn sent post-event surveys prepared by the committee members to skaters and coaches in attendance, and compiled the results into a document that was distributed to committee members and to the seminar clinician. We have worked well within our budget and anticipate success with the final seminar of the series.

\*Please see the STAR Seminar Series budget document below

#### **Male Development Series:**

In order to retain membership in the area of Male STAR skaters, as well as provide support to male skaters, their families, and their coaches, we organized a Male Development Series led by Kevin Dawe. This was a 5 session series held on Saturday mornings from 9:30 – 10:00 am that began on February 27, and ended on March 27. Each session was ½ hour long and focused on many training aspects for skaters. We had a small number of skaters registered (6), but hope to grow this number. We have sent out



surveys, and will submit a report following the collection of the surveys. The Male Development series was offered for free to male skaters within our section. We operated within a small budget of \$400. We are hoping to expand this initiative through the 2021-2022 season, and hope to eventually shift our focus from retention to growth for our male STAR skater demographic.

\*Please see Male Development budget document below

### Saturday STAR Seminar

Revenue	# of Skaters	Fee per	Total	Credit Card Fee	Admin Fee	
				5%	\$1.50	
Skater Reg	36		\$46.50	\$1,674.00	1590.3	\$1,536.30
Coach Reg*	4		\$16.50	\$66.00	62.7	\$56.70
<b>Total Revenue:</b>						<b>\$1,593.00</b>

\*Coaches with skaters attending may attend the seminar at no cost. Coaches without skaters must register.

#### Expenses

Date	Clinician	Topic	Fee Per Group	# of Groups	Actual	Propo:
19 Dec 2020	Dana McKee	Goal Setting & Season Planning	75	2	\$150.00	
16 Jan 2021	Kevin Dawe	Jump Training	75	3	\$225.00	
13 Feb 2021	Kaleigh Hole	Zumba	75	2	\$150.00	
20 Mar 2021	Alex Lesiuk	Strength Training	75		\$225.00	
17 Apr 2021	Andy Buchanan & Robyn Johnstone	Skate for Life	100		\$236.25	
<b>Clinician Total</b>						<b>\$986.25</b>

\*\*When we submitted our budget we intended to run only one group per session. We ended up having to split the skaters so expenses increased.

#### Prize for Returning Surveys (Winner draw Apr 17, 2021)

Skater	\$20.00
Coach	\$20.00
Est. Ship	\$20.00
<b>Total:</b>	<b>\$60.00</b>

**Total Revenue after Expenses: \$546.75**

**Total Exp. \$1,046.25**

### Male Development

Revenue	# of Skaters	Fee per	Total	Credit Card Fee	Admin Fee	
				5%	\$1.50	
Skater Reg	5		\$0.00	\$0.00	0.00	\$0.00
Coach Reg*			\$0.00	\$0.00	0.00	\$0.00
<b>Total Revenue:</b>						<b>\$0.00</b>

\*Coaches with skaters attending may attend the seminar at no cost.

#### Expenses

Date	Clinician	Topic	Fee Per Group	# of Groups	Actual
27 Feb 2021			75	1	\$75.00
6 Mar 2021			75	1	\$75.00
13 Mar 2021	Kevin Dawe		75	1	\$75.00
20 Mar 2021			75	1	\$75.00
27 Mar 2021			75	1	\$75.00
<b>Total Expense:</b>					<b>\$375.00</b>

**Total Remaining:**

**Grand Total: \$25.00**

## GAMES COMMITTEE

Submitted by Kevin Dawe

### List of Committee Members

Members are the same as competitive committee with meetings held in conjunction with competitive committee.

Updates:

- Tech Package completed.
  - Core Sport Plan completed.
  - Working with games staff to make sure all details on running the event are taken care of. Sport Manitoba Games representatives are Marcie(Sport MB Staff) and Heather (Host City volunteer).
  - 2021-2022 budget being worked out. There will likely need to be a registration fee for all participants to cover cost of MB games.
  - Multi stage seminar being planned for skaters and coach education. Covers topics for talent identification in can skate, optimal on ice and off ice program for development of skater from can skate to pre novice level, how to develop a year planning, how to develop a 4 year plan etc.
  - CWG update- There is no longer a novice category at CWG. There will only be pre novice men, women, pairs and dance. Details on numbers in each category have not yet been released.
- 

## SYNCHRONIZED SKATING COMMITTEE

Submitted by Megan Maxwell

### List of Synchro Committee Members

Megan Maxwell, Hazelridge SC, Chair

Pam Parker, Morden FSC

Marj Beddall, Hazelridge

Tammy McKay, Brandon SC

Amy Jackson, Notre Dame SC

Jacque Enns, East St. Paul SC

Amber Lotz, Vice Chair

Committee meetings held

- List dates
  - Aug. 5
  - Aug. 26
  - Nov. 12
  - March 22 and 24 - Budget planning

Update on current approved budget items:

- In early August, we reached out to synchro coaches in the province to enquire how they thought their seasons would be impacted by Covid. At that time, many teams' seasons would look much different than normal and planned to stay closer to home and work on synchro skills. E
- With Covid restrictions and the cancellation of on-ice programming in October, all in person planning synchro programming did not proceed.
- National OneTeamMvmt virtual off-ice training opportunity was promoted in October.
- Committee discussed ideas for local virtual programming, however no programs were implemented.

A Synchro Return to Training document was drafted by the committee and submitted for publishing on the website in mid-November. Minor updates made March 5 when provincial updates were released.

Start a Synchro Guide is to be developed. Aimed for clubs considering starting at Skate to Standard level team.

Kudos to the office for all the great synchro content and national updates that have been included in the weekly newsletter!

Megan has stepped down as chair at the end of March. Emails were sent out to synchro coaches to contact their networks to seek interested volunteers. Two new recruits found, but no Chair at this point. Proposed that existing committee members rotate turns chairing meetings.

List any suggestions/ideas for the future

- As discussed with Jacquie, promotion and marketing of all future synchro programs will be critical to support the discipline and registration into the programs. Recommend 1-2 committee members take the lead on communications and promotions.

## REGIONAL DIRECTORS REPORT

Submitted by Kristjana Kosheluk

### List of Committee Members

Region	Contact	Email
<b>Central Director</b>	<b>Amanda Hildebrand</b>	<a href="mailto:Hildebrandamanda5@gmail.com">Hildebrandamanda5@gmail.com</a>
Alternate:		
<b>Interlake Director</b>	<b>Lorraine Dewar</b>	<a href="mailto:skatingclubpresident@espcc.ca">skatingclubpresident@espcc.ca</a>
Alternate:		
<b>North Westman Director</b>	<b>Vacant</b>	
Alternate:	Megan Vandal	<a href="mailto:megvandal@yahoo.ca">megvandal@yahoo.ca</a>
<b>South Westman Director</b>	<b>Angie Henderson</b>	<a href="mailto:adoghenderson@hotmail.com">adoghenderson@hotmail.com</a>

Alternate:		
<b>Parkland Director</b>	<b>Kristen McGinnis</b>	<a href="mailto:kjmcginnis@hotmail.com">kjmcginnis@hotmail.com</a>
Alternate:		
<b>Winnipeg Director</b>	<b>Vacant</b>	
Alternate:		
<b>Eastman Director</b>	<b>Kristjana Kosheluk</b>	<a href="mailto:bkkosheluk@yahoo.ca">bkkosheluk@yahoo.ca</a>
Alternate:	Kristin Swain	<a href="mailto:kaswain@mymts.net">kaswain@mymts.net</a>
<b>Norman Director</b>	<b>Angela Bakos-Shier</b>	<a href="mailto:deanandang@icloud.com">deanandang@icloud.com</a> <a href="mailto:abakos@nrha.ca">abakos@nrha.ca</a>
Alternate:		
<b>Regional Director Chair</b>	<b>Kristjana Kosheluk</b>	<a href="mailto:bkkosheluk@yahoo.ca">bkkosheluk@yahoo.ca</a>
<b>Regional Director Alt.</b>	<b>Vacant</b>	
<b>SCMB Office Support</b>	<b>Rosalyn Bauer</b>	<a href="mailto:Skate.admin@sportmanitoba.ca">Skate.admin@sportmanitoba.ca</a>

Meetings were held Sept. 26, Oct. 13, Nov. 10 2020, Jan. 12, Feb. 8 2021. One is planned for March 9, and April, 2021. Welcoming to many new RD and alternates. Review of what was on the memory sticks, updates from section office as well as important dates and updates from each region.

At the September meeting, we reviewed the Terms of reference and duties of a Regional director in great detail, along with the STRAT plan. This committee has spent time discussing the role of Regional Director in depth and looking to make suggestions to the STRAT plan committee working with Governance. We have discussed any questions and concerns that come up through clubs and other regions. We have updated information on venues and continued working on information for a club manual. This is a large project and will need to be continued next season to be a successful document.

The RD have also been working hard with other committees of Skate Canada MB to open lines of communications. We understand that this season has been difficult for many as COVID 19 has made it difficult for everyone with all the uncertainties. It has been difficult to communicate with RD, and clubs this year due to these uncertain times. We look forward to continuing to work together to gather information and share information and input from different regions in our province. Sharing this information with all parties involved will help the Skating communities grow and re develop after a very hard year. The regional directors look forward to the next season.

Due to the lack of communications with clubs and regions, many regions have not had their AGM's at this time. Therefore, this committee is unable to submit possible committee members for next year at this time.

For detailed information about Clubs and Skating Schools in our Section please see the Annual Club Report located on our [website](#).

*Thank you to our 2020-2021 Sponsor and Funding Partners*



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