



## Skate Canada Manitoba Day Program Fall 2022 (September-October)

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### **Objectives**

#### *Primary*

Increase your Membership for the 2022-2023 season

#### *Secondary*

Draw attention to our sport, programming and clubs/schools

- Promote your Skate Canada programming such as the CanSkate program - the best Learn to Skate Program in the country or your CanPowerSkate program, the ONLY program recognized through the NCCP. Host a Try-It Sychro or Figure Skating class
- Kick start your skating year
- Bring together members of your community to experience skating and bring awareness to your programs

### **Who is participating?**

Clubs and schools across Manitoba can participate in this initiative with support from Skate Canada Manitoba.

### **What is Skate Canada Manitoba Day?**

Skate Canada Manitoba Day is an initiative to increase awareness of your programming in the community and for you to showcase your CanSkate, CanPowerSkate, Synchro or STAR program. The day will run with a real CanSkate, CanPower or STAR 1-5 session (and must follow the minimum standards set out by Skate Canada and have Skate Canada professional coaches in good standing on the ice).

The focus of Skate Canada Manitoba Day is to promote skating, or all kinds, as a **fun** way to learn to skate, **get your community active** and to be involved in **on-ice programs** (figure skating, hockey, speed skating and ringette). If you offer CanPowerSkate, this is a great way to intro your community to this amazing program and for CanSkate participants to see what might come next. This helps keep participants in your programs longer!

This day should involve demonstration and participation. The participants must have a chance to experience a session. This will give your community an opportunity to see what the best learn to skate programs looks like; 90% movement, progressive learning, positive energy, and a safe and fun environment!

Part of the responsibilities of clubs/schools is to create hype and excitement surrounding this day, the buzz and hype can create a great turnout and increase registration numbers for your programming. SCMB will assist you by making posts on social media, putting your free session date on our website, and will provide you with free swag for participants!



# Skate Manitoba

## Ideas:

- Provide off-ice circuits for non-skaters and parents to try
- Have a buy/selling of skates
- Have refreshments
- Create a carnival feel
- Show the program is for all ages
- Hold a draw for a free CanSkate lesson package (for new CanSkaters only)

## Essentials:

- 1-2 hours of ice-time **OR** open floor space where a CanSkate session can run (if your club cannot provide ice time, an off-ice open space can be tons of fun!)
- Following the Minimum Standards for [STAR 1-5](#), [CanSkate](#) or [CanPowerSkate](#)
- Club Executive members or Skating School Administrators
- Ensure coaches as per the minimum delivery standards set out by Skate Canada (ie Regional for STAR 1-5 and Synchro, etc...)
- Program Assistants

### ***What will happen on Skate Canada Manitoba Day?***

Participants will arrive with the expectation to be able to participate in a live session. Your coach(es) and available PA's should be on hand to make this day as typical as possible. Participants and parents/guardians should have a chance to experience how your programs are run. Participants should be provided with a chance to register their children/themselves for the upcoming season. Please make sure that your Club Executive members or School Administrators are present to speak to community members and to provide assistance to the Coaches.

Please note that participation in SCMB Day does count towards one of your 'Bring A Friend' days as per the Insurance Guide. Please follow the guidelines for the insurance requirements to ensure that all participants and club/school are covered under the accident and liability insurance. To learn more visit: <https://info.skatecanada.ca/index.php/en-ca/guides/180-insurance-faq.html#h26-how-do-we-ensure-insurance-coverage-for-bring-a-friend-days-and-or-family-fun-skates>

Each Skate Canada Manitoba Day will vary according to facility availability, location, etc. Make it your own and have FUN!

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### ***What does your club/school need to do?***

1. Right now
  - a. Book 1-2 hours of ice **OR** off-ice open space (it is completely up to what is available for you)
  - b. Contact your coach(es) with regards to this day and collaborate on how to run it
  - c. Appoint a sub-committee to organize Skate Canada Manitoba Day (2-3 people)
  - d. Complete the [online registration](#) form



## Skate Manitoba

- e. You can access program materials from Skate Canada's [Membership site](#); Please note that you will have to login to access the materials. Once logged in click on "materials" then click on the "digital materials catalog" where you will be able to access and download:
  - i. Posters
  - ii. Coloring sheets
  - iii. Name tag template
  - iv. CanSkate music
  - v. CanSkate website banner
  - vi. You can access Skate Canada's CanSkate **PROMOTIONAL VIDEO** on YouTube - <https://youtu.be/9Z7KBWwpVqU>
  
- f. Club/Schools who register their day with Skate Canada Manitoba will receive additional information and materials from Skate Canada Manitoba:
  - 1. Social Posts that you can use to promote your event
  - 2. Door Prize to give away
  - 3. Colorful Ribbons you can give for participation or however you choose
  - 4. Colorful pylon cones – available for pick up only
  - 5. Program Posters to put up
  
- g. Be part of the province wide initiative and see your registration numbers grow!

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**To Register for a SCMB Day event Click on the link below**  
**[REGISTRATION](#)**

**OR**

***If you have questions contact:***

Skate Canada Manitoba: [skate.exec@sportmanitoba.ca](mailto:skate.exec@sportmanitoba.ca) ph: 204-925-5707