



Skate MB

SKATE MANITOBA STRATEGIC PLANNING PROCESS

FOCUS GROUP
MAY 4, 2024
90 MINUTES

Skate Manitoba has enlisted Mosaic Engagement to facilitate the development of its next strategic plan. Your participation in this survey will help to develop the content of the plan by providing your perspective on the strengths of the organization, areas to focus for improvement and bold ideas for the future of skating in Manitoba.

AGENDA

Objectives:

1. Overview of Strategic Planning process
2. Gather input on critical topics underpinning strategic plan

10 MIN

Welcome & Context

- Introductions
- Overview of Process

25 MIN

Strengths & Areas for Improvement

- What are the top 2 strengths of skating in Manitoba?
- What are the top 2 areas for improvement of skating in Manitoba?

15 MIN

Bold Ideas

- Thinking about the future, what is one bold idea to positively impact our future?

10 MIN

Opportunities

- Considering the current environment, identify 2 opportunities for Skate Manitoba to consider in the next four years.

20 MIN

Values, Vision & Mission

- Current satisfaction
- Suggestions for improvement

10 MIN

Wrap-up

- Next steps